# How We Recognize our Valued Partners



Kid Spark Education's mission to advance STEM education equity is powered by the generous support of our partners.

We are dedicated to honoring these contributions in impactful and meaningful ways. Here's how we recognize our partners for their vital role in our shared mission:

#### **Website Recognition:**

All partners' logos will be prominently featured on the Kid Spark website.



#### **Press Release:**

Kid Spark will craft a press release acknowledging each partner's generous contribution. This will be shared on the Kid Spark website and distributed to news outlets local to the partner and where the work will take place, as well as to national education news sources like ED Surge, E School News, and ED Week.



### **Social Media Campaign:**

Across LinkedIn, Facebook, and Instagram, Kid Spark will share posts celebrating our partners' contributions. These posts will highlight the anticipated impact of their contributions, showcasing how they are helping to inspire the next generation of STEM leaders.



#### **Newsletter Feature:**

Partners' contributions will be featured in Kid Spark's bi-annual newsletter, which is distributed to hundreds of subscribers, including educators, parents, community leaders, and other stakeholders.



## **STEM Equity Grants Initiative On-Site Recognition:**

For those partners who sponsor a STEM Equity Grant, Kid Spark will create a vibrant banner featuring the partner and the recipient school's logos, to be displayed in the school. The banner will include a message to students about the exciting STEM learning journey they will embark on.



## **Curriculum Development and Lesson Sponsorship:**

Kid Spark will prominently display the logo of partners who work to co-develop curriculum, and partners who chose to sponsor certain lessons/units of instruction. Kid Spark Education curriculum is nationally distributed, and is being used in all 50 U.S. States.



## Join Us!

For more information about Kid Spark Education, visit (KIDSPARKEDUCATION.ORG)